

Draft

Telos Student Organization Marketing Committee Meeting Minutes

January 10, 2014

Present: Sue Black, Linda Ariste, Randy Johnson, Rick Bodlaender, Jim Cushing, Tim Hay, Penny Rathbun.

Absent: Two members of Bellevue College marketing department scheduled to attend Jan. 10, 2014 TSO Marketing Committee meeting.

Meeting called to order at 1:05 p.m.

Acting Secretary Penny Rathbun read the minutes from the December 19, 2013 TSO Marketing Committee meeting.

Tim Hay moved to approve minutes as read. Sue Black seconded the motion. Motion was approved unanimously.

Jim Cushing presented ideas about forming a TSO speakers' bureau.

Jim Cushing moved to adopt TSO Marketing Committee marketing plan as amended with addition of goal to form speakers' initiative. Tim Hay seconded the motion. Motion was approved unanimously.

Sue Black moved that Rick Bodlaender will coordinate production and distribution of flyer advertising the TELOS spring term. Linda Ariste seconded the motion. Motion was approved unanimously.

Rick Bodlaender moved that Sue Black form the agenda for a meeting with TSO Marketing Committee members and Bellevue College Student Programs Website Manager Natalia Lubskaya and that the meeting participants be Randy Johnson, Sue Black, Linda Ariste and Sue Black. Sue Black seconded the motion. Motion was approved unanimously.

Sue Black moved that the purpose of the meeting with Natalia Lubskaya will be to set out parameters for the TSO website. Motion was seconded by \_\_\_\_\_. Motion was approved unanimously.

Linda Ariste suggested making a flyer to recruit more people with marketing experience. Jim Cushing suggested as a topic for a future meeting that TELOS instructors be included in marketing efforts. He would also like to put more people on the marketing committee.

Tim Hay presented ideas for the TSO Marketing Committee.

Jim Cushing moved that the meeting be adjourned. Sue Black seconded the motion. Motion was approved unanimously. Meeting was adjourned at 3:10 p.m.

Penny Rathbun

Acting Secretary for TSO Marketing Committee