

TSO COUNCIL MINUTES

Wednesday, July 19, 2017 at 3:30 pm, Room 1120

Present: Edie Heppler, President; Virginia Binder, Jerry Bunce, Jim Cushing, Diane Kester
Chuck Kimbrough, Arlene LaTurner, Ron Lebeiko, Bryan Leyton, Sandi Medendorp,
Alexa Munoz, Alessandro Regio, Kathy Shoemaker, Chris Steele

Absent: Carla Barnes, Sue Black, Steve Denison, Raj Patel

Minutes: Minutes of June 21, 2017 were accepted as corrected

Reports from Officers

President: Edie Heppler

The President welcomed those in attendance to the newly elected Council for 2017-18

Vice President: Jerry Bunce

- a. The Vice President is currently working on loading the class introductory statements to the TELOS program onto the computers. Hosts will receive training on operating the computers this Fall.
- b. An article on TELOS will appear in the next Boeing Newsletter, and can be accessed through the Boeing Leadership Network website.

Treasurer: Arlene LaTurner

Balance as of July 19, 2017, is \$11,672.20

Faculty Advisor: Alessandro Regio

- a. Seventy courses will be taught in the Fall.
- b. The TELOS course catalogue is ready to print and will be available in late August. It is a separate catalogue, and will be marketed to four new areas that will be tracked by zip code to determine distribution.
- c. Taste of TELOS will be held on August 26, 9:30 am to 12 m. Five instructors will each give Five 20 minute mini-lectures which could be one long lecture or separate 20 minute lectures.
- d. A TELOS ad will appear in the next *425 Magazine* edition.
- e. Full enrollment for the summer quarter is 428.

Old Business

Discussion continued concerning the proposed TELOS Student Organization (TSO) name change as proposed by the Strategic Planning Committee who recognized the confusion with the current TSO name plus the need to further integrate the student/instructor/administration relationship.

Two basic issues were recognized:

- a. The effort it will take to revise materials that refer to (TSO). Much of this effort involves Bellevue College (BC) Information Technologists (IT) who will be consulted to determine the feasibility of phasing in application of a new name.
- b. Determination of a name that describes and integrates the student/instructor/ administrator relationship. Suggestions have been TELOS Learning Community (TLC), TELOS Support Organization (TSO), and TELOS Scholars Organization (TSO)

- c. **Action items:** 1) Identification of the process for phasing in a new name;
2) Creation of a name that is a more accurate description of the inclusive nature of the student/instructor/administrator relationship.

Reports from Committees

Curriculum: Chris Steele, Chair

- a. Friday, July 21, 2017, is the next meeting.
- b. There is a long agenda beginning with the 6-7 Seminars in August/September.

Marketing: Joanne Gainen, Chair

- a. The student brochure is almost ready for printing.
- b. Will meet next Wednesday to discuss the Public Service Announcement (PSA) with Mark Waldstein.
- c. KUOW will record radio spots; Sandi Medendorp, Chuck Kimbrough, and Kathy Shoemaker volunteered.
- d. There is an effective method of tracking on the *Facebook* campaign. *Facebook* sends a dashboard report every week with full metrics and all comments, likes, follows, etc. that are public so we know who wrote what.

Events: Bryan Leyton

- a. Original caterer hired will supervise picnic on August 19.
- b. Beginning planning on instructor luncheon in Fall.

Strategic Planning Special Committee: Jim Cushing, Chair

- a. There has been a good outcome with the BC administration contacts.
- b. Continue with the TELOS Student Organization (TSO) name change.

Telescope: Sandi Medendorp

The newsletter is looking good, and will be published the first week in August.

New Business

- a. Kathy Shoemaker observed that she and Bryan Leyton had tied for the highest vote in the recent election. She deferred to Bryan to serve as the at-large member representative on the Executive Committee.
- b. Kathy commented that TELOS course catalogues can be hand carried for distribution in Kirkland and Redmond.

Adjournment: The meeting adjourned at 4:57 p.m.

Next meeting: August 16, 2017 from 3:30 to 5 pm

Submitted by Alexa Munoz, Secretary