

## TSO COUNCIL MINUTES

Wednesday, August 16, 2017, 3:30 p.m., Room 1120

Present: Edie Heppler, President; Carla Barnes, Virginia Binder, Jim Cushing, Steve Denison, Joanne Gainen, Diane Kester, Chuck Kimbrough, Arlene LaTurner, Ron Lebeiko, Bryan Leyton, Sandi Medendorp, Alexa Munoz, Alessandro Regio, Chris Steele, Kathy Shoemaker

Absent: Sue Black, Jerry Bunce, Raj Patel

Guest: Steve Gersman

Minutes: Minutes of July 19, 2017 were approved as submitted.

### **Reports from Officers**

President: Edie Heppler

Requested Committee Chair budgets for 2017-18 year which will be: Events: \$6,500;

Marketing: \$3,000; and Curriculum: \$1,000

Secretary: Alexa Munoz

Received notice from Raj Patel, Website Assistant, that he will not be attending the Council meetings for the foreseeable future.

Treasurer: Arlene LaTurner

Balance as of August 16, 2017 is \$13,651; however, the account has to be reconciled with the administration.

Faculty Adviser: Alessandro Regio

- a. The current enrollment for the Fall quarter is 500. Deadline for registration is September 22.
- b. The TELOS only flyer is now being printed and will be distributed to four districts and will be tracked. The Foundation is funding this project, but because of Foundation involvement in the project, no BC staff is allowed to assist. To complete the mailing, closure stickers and address stickers will need to be applied, but this will have to be done by volunteer TELOSians.
- c. Course proposal forms for the winter quarter are due September 1 which is two weeks earlier than previous submittal dates. TELOS Instructors will be notified of this change.
- d. Taste of TELOS seems to be organized.

### **Reports from Committees**

Curriculum: Chris Steele

Attendance is not robust at the Seminars. The attendance for Friday's seminar is 12 and attendance for the Blue/Green Seminar is the same number.

Marketing: Joanne Gainen

- a. The 30-second PSA is scripted, and filming will take place on October 7 in the BC Studio. The topic is "What Do You Think About TELOS"
- b. The brochure is being designed.

Events: Steve Denison

- a. The picnic is Saturday, and the set-up is fine with access to an outside patio. Seventy-four have signed up. There will be a short program.
- b. Twenty-two RSVP's have been received for the Instructors Luncheon on September 11 at the Fairwinds in Redmond.

Website: Virginia Binder

- a. Check website regularly for new posts.
- b. Still having difficulty with Microsoft addresses sending the blasts to *Spam*

c. Strategic Planning Committee: Jim Cushing

- a. Met with Virginia, Raj, and Edie to discuss when and what changes were required if the TSO name is changed. Decided that these changes will require some work that is not immediate but can be accomplished. There is no control over BC work that may be needed.
- b. The name change is being referred back to the committee. It was observed by at least one person that the problem seems to be the two "T" sounds at the beginning of the words. The name does need to be distinctive.
- c. A tentative appointment has been made with the Corporate and Continuing Education Center (CCEC) for the last week in August. The meeting will attempt to change the boundaries in which the TELOS classes can be presented and information distributed.
- d. The BC Foundation did not confer with the Marketing Committee prior to printing the TELOS-only catalog. In the future, the Marketing Committee should be consulted concerning the photos or other editing issues.

**Old Business**

The class host event is pending.

Adjournment: The meeting adjourned at 4:50 p.m.

**Next Meeting:** Wednesday, September 20, 2017 at 3:30 p.m. - 5 p.m., Room 1120

Submitted by Alexa Munoz, Secretary