

Telos Student Organization Marketing Committee Meeting Minutes

March 11, 2015

Present: Bill Greaver, Chris Steele, Virginia Binder, Jim Cushing, Sue Black, Penny Rathbun.

Guests: Angela Young

Absent: Edie Heppler, Tim Hay, Chuck Kimbrough

Penny called the meeting to order at 12:06 p.m. Penny acted as secretary. Sue Black chaired the meeting again at Penny's request.

Jim Cushing moved to accept the minutes of the February 11, 2015 meeting. Virginia Binder seconded. Motion approved unanimously.

Old Business:

IIIa: Table skirt. Angela Young presented photos of table skirt for \$153.50 from Kotis Design, to be paid for by TELOS. Angela wants to look at another company for a banner.

Jim Cushing thanked Angela and Tim for their work and moved to accept TELOS purchase of table skirt. Virginia Binder seconded. Motion approved unanimously.

Angela requested a subcommittee for getting flyers and catalogs out.

IIIb: Penny Rathbun wants to put together guideline for getting things printed.

IIIc: Business cards: No one wants to take responsibility for making sure the business cards are printed. Virginia Binder suggested waiting until the new board takes office to deal with the business cards. Jim Cushing will ask Angela regarding the business cards.

IIId: TSO Website: Virginia Binder, Chris Steele and Sue Black are expanding the TSO website.

New Business:

IVa: Letter to editor of Watchdog. Chris Steele said she didn't know why her name was on this item. Jim Cushing suggested that a possible regular column for TSO or TELOS in The Watchdog would be good. Penny volunteered to email The Watchdog to see what else is involved in getting the paper to do an article on TELOS.

IVb: Crossroads space investigation. Penny Rathbun reported that there is no bulletin board space for sale at Crossroads. That space is reserved for businesses in the Crossroads mall. The bulletin board near the community room at Crossroads is available to community groups free of charge. No special permission is necessary for posting something on that bulletin board. Sue Black said the Crossroads bulletin board must be included in the distribution of any TSO or TELOS materials.

Bill Greaver said that Views of the News is no longer meeting at Crossroads.

TSO council takes responsibility for the quarterly previews. Bill Greaver and others set up the room. Angela Young orders the food.

Penny Rathbun moved to adjourn the meeting at 2:15 p.m. Jim Cushing seconded. Motion approved unanimously.

The next meeting will be held Wednesday, April 8.

Penny Rathbun
Acting Secretary and Chair