Child ID Program.

New York Life's Child ID Program is designed to help children in our communities learn how to stay safe in the home, at play, or wherever they happen to be. It also provides a comfortable way for you to develop relationships with young families, businesses, schools, and nonprofit organizations in your community by hosting a safety-oriented event where all children receive a New York Life-issued Child ID.

Why host a Child ID event?

A Child ID event encourages family and safety-oriented businesses and organizations to interact with members of the community in a relaxed, fun environment. When you host a Child ID event, you are sending a message to your community that your business or organization cares.

Hosting a Child ID event can also open the door for unique friendships and interactions between you and other businesses and organizations. In addition, local TV and radio stations often cover a Child ID event, providing favorable media coverage for your business or organization.

Benefit to parent or guardian.

Having a Child ID will give parents or guardians the peace of mind of knowing that should anything ever happen to their child, they will have an ID with vital information to distribute to the local authorities.

Potential partners and activities.

Potential partner organizations at a Child ID event include local fire and police departments, Boy and Girl Scout troops, hospitals and medical specialists, youth and senior centers, food pantries, athletic clubs, tutoring services, the Red Cross, Goodwill, and the Chamber of Commerce.

Why partner with New York Life?

Helping to protect families is at the heart of what we do. We are committed to making a difference in communities across the country. Through our sponsorships of Child ID events, New York Life continues our mission to serve the needs of local families and build relationships on a favorable basis.

Child IDs are created using the EZ Child ID System, the nation's most comprehensive digital fingerprinting child identification system. Created with help from the National CHIP foundation and law enforcement officials, this system ensures that the digital fingerprints meet industry standards by capturing all vital information required by the Amber Alert system.

In only three to five minutes, a Child ID card is printed for each parent or guardian free of charge. Child ID cards feature a child's photo, fingerprints, contact information, and other pertinent data needed by the police in case of an emergency.

Please note that children must be accompanied by a parent or legal guardian. No child's information or pictures are electronically retained. All data is automatically erased after the Child ID is printed. The only information New York Life Insurance Company keeps is the parent or guardian's contact information, and only if permission has been granted for an agent to contact them with more information about New York Life.

For more information, contact:

New York Life Agent:
Phone:
Email:

AR06379.052017 SMRU1671314 (Exp.12.31.2019)

New York Life Child ID Program

Your Address Here

Johnny R Safetykid

Height:	4' 3"	**DOB:**	01/01/2009
Weight:	65 lbs	**Hair:**	Blond
Glasses:	No	**Eyes:**	Blue
Gender:	Male	**Race:**	Caucasian

Allergies: ALLERGIC TO BEES
Marks: Scar on right arm and birth mark on right thigh

Guardian Name: Bill and Sally Safetykid
Address: 1234 Anywhere Lane
Livonia, MI 48150

Contact#1: (123) 123-1234
Contact#2: (231) 231-2235
Contact#3: (222) 333-4444

Right Thumb	Right Index	Right Middle	Right Ring	Right Little

Left Thumb	Left Index	Left Middle	Left Ring	Left Little

Back side

Right Thumb

In the event that your loved one is missing or lost: **CALL 911**

Provided By:
New York Life Insurance Company

Date Created: June 17, 2018

Front side

Johnny R Safetykid

Guardian Name: Bill and Sally Safetykid
Address: 1234 Anywhere Lane, Livonia, MI 48150

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PH#1: (123) 123-1234   PH#2: (231) 231-2235   PH#3: (222) 333-4444

NEW YORK LIFE

EZ Systemz is the leader in mobile identification. Our EZ Child ID program is recognized as the best child identification software in North America. We have recently improved our software to identify students and seniors citizens. Our units are in all 50 states, Canada and growing. It has been stated that we have created the most comprehensive and easiest to use id system in the country.

EZ Child ID is the system of choice for Law Enforcement, US Military, and Department of Home Land Security. We are often asked about the security of our software. We use the same process that was adopted by the US Department of Defense. We overwrite the child id file using randomly generated data. This is done using a method which bypasses any caching and writes directly to the disk. We do this a total of 3 times. After overwriting the file 3 times, we change the file size to 0, and then rename the file. The file is given a random name, and each time we rename it - the file name is shortened by 1 character. When the filename is only 1 character long, we then delete it from the hard disk and it is unrecoverable.

If you have any further questions please feel free to contact me at 734-838-9800.

Sincerely,

John Wisniewski

John Wisniewski
President