**WINTER QUARTER REPORT**

Session I

Name: Isadora Silva

Title: Emerging Technology Representative

1. **What were your major undertakings this quarter?**
* Organized the website by creating new pages, optimizing the menu, and improving copywriting for SEO and student engagement.
* Ensured all Board of Directors and Senate documents and information were up to date.
* Collaborated with the IT team, relevant BC staff members, and vendors to procure TVs and Digital Signage Software.
1. **What was your greatest accomplishment?**
2. Successfully held my STF meeting and obtained committee approval for the Digital Signage project.
* Enhanced the ASG website's functionality and design, resulting in increased user engagement.
1. **What were your goals for this quarter and how did you measure success in these endeavors?**
* Goals: Complete digital signage rollout, further enhance website features, and facilitate productive STF meetings.
* Measurement: Success was evidenced by the approval of digital signage, positive user feedback on website improvements, and documented progress in STF meeting minutes.
1. **What barriers and/or difficulties did you face in implementing your goals this quarter? How do you plan to address these if they arise in the future?**
* Faced challenges with stakeholders regarding digital signage implementation, time constraints balancing multiple responsibilities.
* Future plans include optimizing time management strategies and improving stakeholder communication and collaboration.
1. **What are your goals for Winter Quarter? How will you measure success in these?**
* Goals: Continue collaborating with the IT team to implement digital signage, maintain website updates, and conduct effective STF meetings. Also, train my successor to manage ongoing projects.
* Measurement: Success will be demonstrated by the installation of digital signage, positive feedback on website enhancements, and documented achievements and decisions from STF meetings.
1. **How did you include and/or reach out to people external to ASG in your work (students, businesses, community organizations, student organizations, faculty, staff, etc.)?**
* Continued outreach to campus departments, student organizations, and external vendors for project support and collaboration.
* Engaged stakeholders through presentations, meetings, and feedback sessions to gather input and ensure project alignment with campus needs.