**WINTER QUARTER REPORT**

Session I

Name: JOYCE DIAKUBAMA

Title: Public Relations Relations Representative

* **What were your major undertakings this quarter?**

My first undertaking during this quarter was to apply the advice and feedback received from club leaders during fall quarter meetings. I have tried to have a stronger presence on campus, participating in other organizations' events and making sure to communicate with the leaders and other students during the event.

My second undertaking was my involvement in different committees’ activities and different student organization activities. For example, I have helped the SESF committee in organizing the Winter Quarter SESF Fair, training the volunteers, and helping throughout the event. I have helped the Black Student Union and Umoja in two different events during the Winter quarter, providing support in any area that was needed.

I have been promoting the Senate and Board hiring through online and in-person communication, ensuring that students were aware of those leadership positions and guide them through the application process.

I have been participating in every citation committee meeting during the quarter and have reviewed more than 300 appeals submitted.

I have contributed to lobby initiatives in Olympia with other Board and senate officers, advocating for important matters related to students.

**\* What was your greatest accomplishment?**

My greatest accomplishment is that I have been able to do my assigned tasks, help the team in general, and some officers in particular with projects specifically attached to their positions and I have also been a support not only for students but also for other organizations on campus. I think as a PR it is one of the greatest things you can accomplish. I have been proactive in every ASG project, making sure to efficiently advertise our actions, events, and the resources we offer. I wanted to do more than put flyers around, but really connect with students and different organizations on campus, and through a hue and calculated effort I think I have done so.

* **What were your goals for this quarter and how are you measuring your success in these endeavors?**

**-** Applying the remarks and feedback club leaders shared with me during the Fall quarter meeting. By discussing with them and seeing if their issues have been addressed.

- Advertise different ASG events and make ASG more seen on campus, Getting more engagement on campus. I measure this by the number of attendees and the feedback we receive from them.

- Collaborate with other organizations and create stronger bonds with them. I measure it by our collaboration number, and how efficient we are during those collaborations.

* **What barriers and/or difficulties did you face in implementing your goals this quarter? How do you plan to address these if they arise in the future?**

 **-** There were sometimes communication issues and misinterpretations of each other’s respective duties. When we collaborate that much, it is important to clarify every person’s duty and task, by doing so and by implementing a clear communication way I will be able to address those issues if they arise in the future. Lastly, including every officer when decisions need to be made would be a great way to address those issues.

- There was a lack of efficient communication during some processes within the Board. Communicating more about what is going on and maybe what is every officer up to will help to reduce the “not-knowing” impression especially for important decisions that normally need everyone input.

* **What are your goals for the Spring Quarter? How will you measure success in these?**

Continue being present for other officers’ projects and other organizations' projects. I will measure the success by asking for peers' feedback about my help on their project.

* Continue representing ASG during other organizations' projects and offer help or guidance when needed.
* Build an efficient marketing plan for every ASG event and ensure a high attendance at those events, particularly the GALA. I will measure the success of this by the number of attendance and the engagement during the events,
* Continue doing my assigned tasks. By having a to-do list with all my tasks and daily check them to make sure that I am still on track.

**How did you include and/or reach out to people external to ASG in your work (students, businesses, community organizations, student organizations, faculty, staff, etc.)?**

**-** I reached out to people external to ASG by email, by talking (small and long talk) to them in person. I mainly just showed interest in their activities, and they were open to sharing their activities, sharing their ideas, and thoughts. That was mainly students and community organizations, ...

During the winter quarter, I have closely collaborated with different organizations such as the Black Student Union, Pan-African Women in Society, Math and Poetry Club, United Nations, CSSA club, Umoja…. I have been supporting other clubs and organizations with guidance when they reached out to me.