

# FALL QUARTER REPORT

Session I

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Title: Public Relations Relations Representative

- **What were your major undertakings this quarter?**

- Understanding clubs difficulties and making a plan to address them

- **What was your greatest accomplishment?**

I think the greatest accomplishment was getting connected again with clubs and making them feel seen and heard. I think that having clear discussions and better communication with club leaders helped a lot to make ASG closer to students. I do not think that the goal has been reached yet but it is a great advancement. I am happy that as a team we have been able to work on the back of ASG (legislations, bylaws,...) but we also have been able to get closer to students and learn more about their thoughts, ideas, and barriers.

- **What were your goals for this quarter and how are you measuring your success in these endeavors?**

- Understanding clubs difficulties and making a plan to address them (I think I understand more club difficulties and I have started taking actions in order to help some of them, but I still need some time and research to address some major problems clubs leaders shared with me)

- Making ASG more seen on campus and having people interested in our activities as well as our organization and not only the food they can get during our events. (I think people are more interested in our activities, but the goal is in my opinion not totally reached. I would say so far it is a 60% success).

- **What barriers and/or difficulties did you face in implementing your goals this quarter?**

**How do you plan to address these if they arise in the future?**

- The only difficulty I faced was finding ways to connect with students, student leaders and address their issues. But to address them I believe the best assets are creativity and open discussions.

- **What are your goals for Winter Quarter? How will you measure success in these?**

- The first one is to get more people to attend our events and our BODs. I will measure it by keeping track of the number of attendees that are not present for funding requests but are present for learning purpose.

- The second one is to increase our presence on campus and increase people awareness about leadership opportunities that ASG has. I will measure the success of it firstly by keeping track of the number of new students showing interest in ASG activities, and secondly by the number of applications we will have for the open positions for year 2024-2025

- Create informational resources: I am still looking at what has been done so far, and the changes we are currently doing. But while talking with club leaders I have noticed that there is a huge lack of information on their side. I will be working on developing informative materials, such as brochures or guides, to help students navigate campus resources and services. (I am currently working on who to contact for it, and how exactly I would like it to be done). I think I will measure it by just evaluating how far I will get with it, it is still in a baby stage and if I can make it happens, I will truly be able to evaluate the results of it in mid-spring 2024.

- Ensure that students are aware of support services, academic advising, and other things.

- **How did you include and/or reach out to people external to ASG in your work (students, businesses, community organizations, student organizations, faculty, staff, etc.)?**

- I reached out to people external to ASG by email, by talking (small and long talk) to them in person. I mainly just showed interest in their activities, and they were open to share about their activities, share their ideas and thoughts. That was mainly students and community organizations, ...

- For faculty and staff, I got some time to walk around and just ask for people roles and responsibilities on campus to be able to direct students to the right person if under any circumstances, it happens that ASG cannot meet their needs.